

On The Menu in March:

A Serving of Foodie Films.

kanopy
stream smarter

Chocolate Road (2021)
Directed by Tanya Chuturkova

Food has always been more than just nourishment, it is a universal language of love, memory, and culture. On the Menu: Foodie Films highlights the artistry, emotion, and connection that come from the kitchen to the table. This curated collection serves up a feast for the whole family, featuring titles where food isn't just part of the setting. In these films, food becomes a character in its own right, defining relationships, driving storylines, and revealing something profound about who we are. From heartwarming dramas and delectable romances to mouthwatering documentaries that spotlight global cuisine, these titles invite viewers to savor every moment. Explore the collection and film synopses at kanopy.com/category/31177.

Be sure to stay updated with future toolkit additions and other resources on our Kanopy Library Marketing Resources page for the **US**, **CA**, and **AUNZ**.

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

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General Announcements

Print materials that showcase our On the Menu: Foodie Films collection, which can be printed and displayed throughout your library.

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Digital Graphics

Graphics sized for various social media platforms and email, showcasing the On the Menu: Foodie Films collection content.

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Suggested Copy

Three ready-to-use copy options for your social media posts and email campaigns.

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Programming Ideas

- Host a cooking class and create a hands-on culinary experience with easy-to-make recipes the whole family can enjoy.
- Organize a movie screening and serve snacks inspired by the foods featured in the film. Look for the PPR icon to pick a title that allows for public screenings.
- Partner with local chefs, restaurants, or culinary schools to lead cooking demonstrations.
- Compile recipes from the films in your collection and offer printed recipe cards for patrons to try at home. Encourage patrons to share their creations on social media and tag your library.
- Invite patrons to contribute their favorite recipes and combine them into a community cookbook to share with your library visitors or display them on a community board for added visibility.

Social Media and Newsletter Copy Suggestions

Option 1

Hungry for a good movie? 🍿 Check out Kanopy's On the Menu: Foodie Films Collection! A curated lineup of titles where food steals the spotlight. Stream, snack, repeat.

kanopy.com/category/31177

Option 2

Lights, camera... lunch?

Dive into Kanopy's Foodie Films Collection, where every story comes with a side of deliciousness. From heartwarming kitchen dramas to culinary adventures around the world, there's something to satisfy every craving. Start streaming today!

kanopy.com/category/31177

Option 3

Craving something new to watch? Stream Kanopy's On the Menu: Foodie Films collection, packed with flavorful stories, mouthwatering visuals, and films that celebrate the joy of cooking, eating, and coming together. Stream now: kanopy.com/category/31177

Campaign Start and End Dates

Our *On the Menu: Foodie Films* collection will go live on **March 1, 2026**. We encourage our library partners to use these materials to spread the word to your community. If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.

Respectfully,
The Kanopy Team